



INTERNATIONAL WOMEN'S DAY IN BERTIE

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Cigar News

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International Women's Day at Bertie Cigar Lounge is now becoming a well-established celebration; and after a long Covid period, it's been a party more than a mere event this year!

The start of the evening was reserved to ladies, and was anything but girly: all enjoyed the Flor de Selva Colección Clásica Robusto, and Flor de Selva 20 Aniversario Robusto, whether they were seasoned aficionados or tried a cigar for the first time during the night.

This year, Bertie Cigar Lounge partnered with The Feel Good Factor, Hong Kong's hippest day spa, and a celebratory band on the foot of the cigars acknowledged the special event. The band included a hidden number on the inside which was used for the lucky draw... a lively moment.

Eric Piras said "In Bertie, we've built a strong following of ladies; we strive to make sure women are welcome and at ease when they want to enjoy a cigar. Reversely, men should not be shy of having a pedicure or a manicure! We're very happy to have The Feel Good Factor as a partner, and help men enjoy a different experience."

Helen Barker, owner of the Feel Good Factor, was co-hosting the event, saying "It's the first time I smoke a cigar but this was too good an opportunity to pass... and I know it's definitely not my last cigar!" Agnès Caër-Piras from Calamansi Designs, sponsor of the event and a regular cigar smoker, was saying "It's so nice being only with ladies for once: no challenge, no competition, just fun and freedom of enjoying life!"

Meanwhile, men were patiently waiting at the door and came in not a minute later than their allowed time! The evening was roaring with chatter, laughter, good Flor de Selva smoke... and cocktails with Graham's Blend No5 White Port flowed freely, closely followed by Joseph Drouhin Mâcon-Buissières and Brouilly.

Agendas are already marked for 8th of March next year.